

# BevMAX

## EXPERIENCE THE DIFFERENCE

WITH THE PLATFORM CALLED MEDIA2



### *Faster Performance*

Delivering unparalleled speed, reliability and screen responsiveness

### *Higher Engagement*

A larger 9" touchscreen with full-motion video attracts and engages consumers

### *Increased Sales*

Suggestive selling and digital advertising drive impulsive and multi-product sales

# CONSUMER EXPERIENCE

## COLOUR DISPLAY

Engage consumers with larger, 9-inch touchscreen and full-motion video

## SUGGESTIVE SELLING

Help consumers make selections while exposing them to new products, slow movers, or complimentary products

## SHOPPING CART

Enable multi-product purchases with one, simple transaction

## NUTRITIONAL INFORMATION

Inform consumers with a large display of easy-to-read nutrition facts

## CUSTOM GRAPHICS

Create a custom storefront with our design service to enhance a location or promote your brand



COLOUR DISPLAY



SHOPPING CART



DIGITAL ADVERTISING



SUGGESTIVE SELLING



NUTRITIONAL INFORMATION

# OPERATOR EXPERIENCE



*BevMAX MEDIA 35*

## **SCREEN PERFORMANCE**

Improve the user experience with a more responsive screen and boot up time of less than a minute

## **DIGITAL ADVERTISING**

Encourage sales while building brand loyalty with display advertising and interactive promotions throughout the purchase experience

## **PRODUCT VARIETY**

Increase sales and consumer satisfaction with a great product selection

## **CASHLESS PAYMENT**

Capture every sale with a built-in and intuitive cashless solution

## **REMOTE MANAGEMENT**

Manage machines over the air with Simplifi™ CONNECT PLUS for price changes, planograms and nutritional information

# STANDARD CONFIGURATIONS:

## BevMAX MEDIA 35

9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9

Width 7  
Depth (0.5l PET) 9

### STANDARD CONFIGURATION

Max No. of Trays 5  
Max No. of selections 35  
Capacity (0.5l PET) 315

### OPTIONAL CONFIGURATION

Min No. of Trays 4  
Max No. of selections 28  
Capacity (0.5l PET) 252



BevMAX MEDIA 45

## BevMAX MEDIA 45

9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9

Width 9  
Depth (0.5l PET) 9

### STANDARD CONFIGURATION

Max No. of Trays 5  
Max No. of selections 45  
Capacity (0.5l PET) 405

### OPTIONAL CONFIGURATION

Min No. of Trays 4  
Max No. of selections 36  
Capacity (0.5l PET) 324

## Specifications

	BevMAX MEDIA 35	BevMAX MEDIA 45
<b>Height</b>	1850 mm	1850 mm
<b>Depth</b>	822 mm	822 mm
<b>Width</b>	1015 mm	1180 mm
<b>Weight</b>	247 kg	333 kg
<b>Energy Consumption</b>	253 Wh/h	251 Wh/h
All dimensions shown are appropriate and are for guidance only		
<b>Electrical Supply</b>	220/240 VAC 50Hz, 5A	
<b>Payment Protocol</b>	M.D.B. (Standard)	
<b>Listings</b>	CE, UL, FCC	
<b>Options</b>	Lockable cash box	
<b>Energy Consumption</b>	253 Wh/h	251 Wh/h
<b>Temperature Control</b>	Programmable refrigerated temperature range 0°C - 23°C	
<b>Refrigerant</b>	R134a CFC Free or R290 Hydrocarbon	