# VOCE MEDIA

TRANSFORMING THE WAY CONSUMERS EXPERIENCE AUTOMATED HOT BEVERAGE DISPENSING

### AN ENGAGING CONSUMER EXPERIENCE BASED ON THE INNOVATIVE CRANE MEDIA PLATFORM

- INTEGRATED PAYMENT SYSTEM
- BUILT-IN TELEMETRY FOR OUT-OF-THE-BOX CASHLESS OPTION AND REMOTE SERVICE MONITORING



ATM style user interface, 8.4 inch Color Displlay



PREMIUM COFFEE AND SPECIALTY HOT BEVERAGES

- RELIABLE PERFORMANCE
- SIMPLIFIED MAINTENANCE
- ENERGY EFFICIENT
- SMALL FOOTPRINT







## VOCE MEDIA

Perception meets reality. From the moment when a made-to-order selection is made, to choosing the most convenient method of payment, to the interactive messaging, to the delivery of a delicious finished product, VOCE MEDIA delivers a positive consumer experience.



#### Up to 32 possible selections-

VOCE MEDIA serves barista style specialty beverages that broaden appeal to Gen Y



VOCE MEDIA increases daily use. Hot beverages are an essential part of our lives. They provide refreshment, enjoyment and comfort. They wake us up, keep us going, stimulate good conversation and fulfill our occasional

desire for indulgence. It's a very personal process and that's why the VOCE MEDIA ATM user interface puts the consumer in control. Choose from up to 32 selections; customise to taste with the amount of sugar or creamer to brew a drink specific to your taste. We'll even give you a 4-digit PIN to order your custom drink on ensuing visits. VOCE MEDIA is a destination for great drinks, conveniently and consistently served.

### We're serving the highest quality espresso from the patented CoEx™ brewer.

With the same brewing process as equipment used in the high end coffee retail channel, the VOCE MEDIA finished drink profile mirrors all of the important attributes of consistency, taste, aroma, color and appearance.

CoEx brewer delivers high quality coffee selections, fitted in Roast & Ground and Bean to Cup models. Flexible system allows variable coffee (6 to 10 grams) and water doses across all drinks. High pressure (10bar) for espresso and espresso based beverages, Cappuccino, Latte Mocha and long black selections Serving sizes 7, 9 and 12 ounces.

Customize idle screen displays to build appetite appeal, promote, educate and personalize. Images below are standard.











**Cup Capacities:** 207 ml – 630; 266 ml – 588; 355 ml – 360; 16 oz. 473 ml – 285

Ingredient Capacities: Coffee #1 – 3.5 kg beans; 3.3 kg ground coffee. Coffee #2 – 1.5 kg ground regular or decaf coffee. Flavored gourmet soluble coffees – 2.7 kg. Chocolate – 2.7 kg. Soluble instant coffee/decaf – 1 kg. Sugar – 3.4 kg. Lightener – 2.5 kg.

Dimensional Specifications: Height 182.9 cm; Depth 79.4 cm; Width 70.2 cm; Shipping Weight: 193.2 kg; weight is approximate.

Electrical: 220 / 240 V, 50Hz, 13A fused

Listings: cULus, TUV, CE, FCC, NAMA approved. Meets Disability Requirements.



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DESIGNED AND BUILT IN THE USA CRANE MERCHANDISING SYSTEMS WILLISTON, SOUTH CAROLINA