



**EASY**  
To Attract



**EASY**  
To Promote



**EASY**  
To Shop



# EXPERIENCE **EASY**

MERCHANT MEDIA | BEVMAX MEDIA

[www.cranems.com](http://www.cranems.com)

# EASY



# To Attract

## Changing the way consumers see vending

New Merchant Media stops customers in their tracks.

## New Media touch or keypad



Choose between the new keypad or state-of-the-art touchscreen both with color display to get consumer's attention.

## Convenient payment features

Grab consumer's attention with all new integrated payment options. Customers can pay with credit/debit cards, mobile wallet (coming soon), large bills or coins, so there's never a reason to pass up a sale.

## Customize your machine to drive traffic

The new user interface lets you completely customize your machine with LED lights and graphics to attract traffic and boost sales. Your branded storefront will draw in consumers like never before.



# EASY



# To Promote

Satisfy nutty cravings with Planters Peanuts

Buy Now

Touch To Start

Customizable **interactive promotions** and **product advertising**

**BUY** SALTED PEANUTS

**GET** TRAIL MIX for just **25¢**

Buy Now

Touch To Start

**Build brand loyalty** and expand your **customer base**

Buy More Purchase

Remove \$0.25

Remove \$1.50

Shopping Cart Promotion: -\$0.75  
Total: \$1.75

Cancel Sale Home

**Combo discounts** for **multiple product sales** are one-click away

## Increasing consumer value and making vending a destination!

BUY ANY 2 ITEMS FOR \$2

**BUY** SALTED PEANUTS

**GET** TRAIL MIX for just **25¢**

Press To Buy Now

BUY A SNACK AND A DRINK **SAVE 25%**

Vending customers don't always know what they're looking for when approaching a machine. Now you can **influence sales** with Merchant Media's **custom combo discounts, pre-loaded advertisements** and **interactive promotions** that encourage **multiple sales, while building customer loyalty.**



# EASY



# To Shop

## Eliminating barriers to purchasing and making it easy to buy more

Merchant Media completely revolutionizes the consumer shopping experience, making vending convenient and easy.

### State-of-the-art shopping cart makes purchasing more, easy

Customers can actually fill up a virtual shopping cart with multiple items and pay in one simple transaction. Merchant Media always gives the consumer the option to "Buy More" with one easy click helping you up-sell every sale.



### Pay anyway

Merchant Media accepts credit cards, coins, large bills, or electronic wallet, so there's never a reason to pass up a sale.



### Merchant Media makes smart selections

Merchant Media allows you to shop by product categories and browse easy-to-read nutritional facts.



### ADA Compliant

The new Merchant Media is your 100% ADA compliant solution with a raised delivery bin and easy-to-reach payment system.



# EASY To Connect

**MEDIA** 1me-dia \ n  
a channel or system of communication,  
information, or entertainment.



**CASHLESS  
PAYMENTS**

**ROUTE  
EFFICIENCY**  
VendMAX.



**MERCHANDISING**  
VendMAX.



**MACHINE  
ALERTS**



**ADVERTISING  
AND PROMOTIONS**



streamware  connect

## Streamware Connect

With or without a vending management system, Streamware Connect lets you manage your Media machine content, including planograms, nutritional information, pricing, and marketing content. It also lets you receive alerts—learn if your payment system doesn't have change or your Media machine reached your cash limit (or many other potential alerts) via email.

## Streamware's Vendmax (optional)

Our VendMax customers can take advantage of a whole new level of business integration, including route efficiency optimization, cash and cashless reconciliation, machine alert prioritization and resolution, merchandising, and many more future benefits.

## It just works

Be online and take cashless payment in just minutes... our Media solution puts technology to work for you. By designing all of the pieces to work together, we're best prepared to help you **increase same-store sales, win new accounts, and deliver profitable growth.**

# EXPERIENCE EASY... like never before.

Introducing the new Merchant Media – delivering the most intuitive and integrated consumer experience vending has ever seen, making it easier for you to experience more sales.



	MERCHANT AMBIENT		MERCHANT COMBO		BEVMAX*	
	4-WIDE	6-WIDE	4-WIDE	6-WIDE	7-WIDE	9-WIDE
HEIGHT	← 72" →					
WIDTH	33"	44"	35"	46"	39"	47"
DEPTH	35"	35"	30"	30"	32"	32"
WEIGHT	510 lbs.	610 lbs.	545 lbs.	645 lbs.	545 lbs.	764 lbs.
ELECTRICAL	115 VAC 60Hz, 3A	120 VAC 60Hz, 3A	115 VAC 60Hz, 7A	115 VAC 60Hz, 7A	115 VAC 60Hz, 10.2A	120 VAC 60Hz, 10.2A
CERTIFICATIONS	← UL, cUL, CE, FCC, NAMA →					

\*coming soon

**CRANE** MERCHANDISING SYSTEMS™

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